

Hybrid vs. Traditional Clinical Trial Costs



In a recent survey about hybrid trials, over half of respondents reported that hybrid trials are currently more expensive to conduct compared to trials in the traditional model while only one-quarter considered hybrid trials to be less expensive than traditionally run trials. However, there is an expected flip in this sentiment. Two years from now, almost half of respondents expect the hybrid model to be less expensive while only about a quarter think that hybrid trials will be more expensive than traditional trials.

"We understand there are many factors that can affect a trial's cost. We are looking to understand your general impression regarding the cost of traditional trials compared to hybrid trials. Currently, how do the costs of the hybrid trial model and the traditional model compare?" (n=109)

"Two years from now, how will the costs of the hybrid trial model and the traditional model compare?" (n=109)

