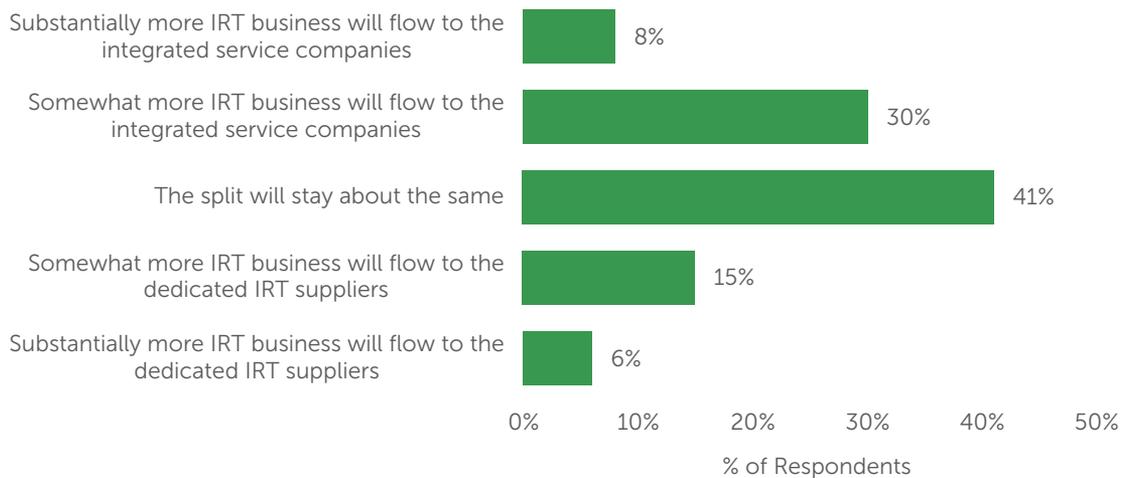


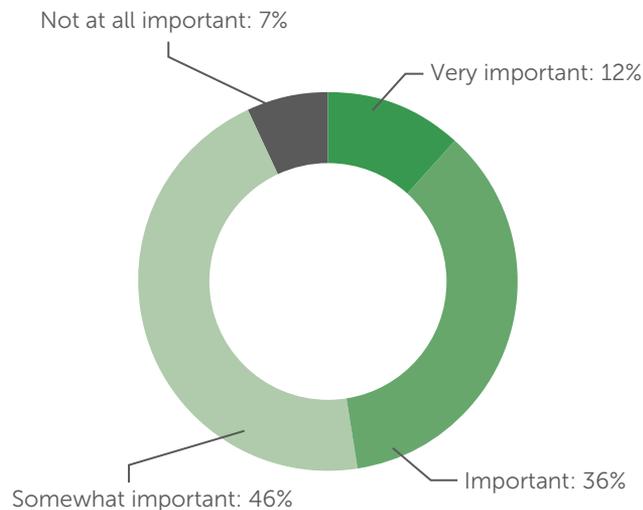
The Evolution of IRT (or whatever you call it)

Integration with eClinical software applications will drive IRT enhancements, but it is important to many study sponsors that IRT be delivered through companies that specialize in this technology.

“IRT services are typically delivered from two different types of vendors: dedicated IRT providers and technology companies or CROs that offer integrated services. Thinking three years out, which of the following statements most closely reflects your views on these two types of companies?” (n=107)



“When selecting an IRT supplier, how important is it to you that the company’s main business is supplying IRT services?” (n=107)



Trial Supply
Evolving
RTSM
Randomization
Adaptive Trials
Analytics
IVRS
IWR
Integration
IRT

- ▶ The IRT industry is in flux. Demand is increasing.
- ▶ The competitive landscape is highly fragmented.
- ▶ Integration and analytics/ reporting will be the new playing field.

SOURCE: IRT MARKET DYNAMICS AND SERVICE PROVIDER BENCHMARKING (2ND EDITION)
WWW.ISRREPORTS.COM