GODUMN ISR STATS

A year's worth of drug approvals

56 drugs were newly approved by the FDA in 2017. Oncology was most focused on therapeutic area, with 15 drugs approved for oncology applications.

A single drug can be considered to be under as many as four therapeutic areas.



"Some instances if there is no product launch, you will not do many studies or many promotional material reviews because you don't have a new product to be launched for the succeeding year. But **if you do have a product launch then you have to increase your budget. That's the main reason for the increases in most instances.**"

ISR'S MARKET RESEARCH REPORT: BENCHMARKING THE PHARMA INDUSTRY'S MEDICAL AFFAIRS FUNCTION

39 SMALL MOLECULES:

19 BIOLOGICS:

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