CRO & CMO AWARDS

1

Data for awards are gathered via global random sample of biopharma professionals

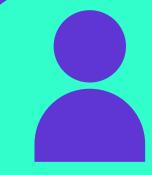
What does this mean?
We have no corporate

We have no corporate sponsors which means our data is unbiased

What does this mean? We gather data from real user experiences, not perceptions

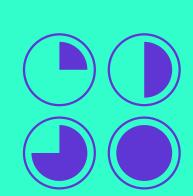
Our survey respondents must have recent interactions with service providers

7



Survey respondents start with a list of ~120 providers and indicate which companies they have used within the last 18 months

What does this mean?
Respondent experiences
drive the data



Respondents rate providers on ~20 attributes such as...

- Has capacity to meet our demands
- Meeting quality performance metrics
- Therapeutic area expertise

- Reliable on-time delivery
- Strong regulatory track record
- Timely communications



3

After data collection is completed, ISR analysts develop CRO & CMO syndicated benchmarking market research reports

