Choosing a development-stage eCOA/ePRO provider



ISR asked study sponsors, CROs, and clinical research sites what's the most important they would use to select an eCOA/ePRO provider for development-stage products. Since patients are often the ones navigating these applications, it is not surprising to see intuitiveness at the top of the list.

> Human-machine interface (how intuitive the software is to operate) for the eCOA/ ePRO web reporting tool 12%

"Needs to be user-friendly for a patient to enter data."

"Intuitiveness, without any training, single log-in for all portals."

"Flexibility of design—last system I used did a poor job of formatting questions to match the validated questionnaire."

"The ability to get quality data from an electronic system, and that has many components. Ability for patients to use the system, ability to get the data in the database, for the subjects to remember to use the tool to collect the data."

"Integration into more continuous monitoring and data collection devices."

"More site friendly so (less) troubleshooting time with user interface"

"Availability on patient's own devices - e.g. an app they can download."

Integration capabilities with **EDC** applications 11%

> Humanmachine interface (how intuitive the software is to operate) for the eCOA/ePRO interface itself 10%